

Thank you for helping us celebrate LGBTQIA Filipino culture and support the Filipino creative queer community by spreading the word about these films to your members and affiliates.

We are thrilled to announce the highly-anticipated release of two LGBTQIA films, part of the special collection of 10 "must-watch" Filipino films, available now to stream in the United States.

All the rage in the Philippines, this double feature of star-studded ensembles will make you laugh and cry, and bring the best of Philippines LGBTQIA cinema straight home to your living room on Amazon and Apple tv/itunes.

We request your specific support:

- Sharing information about these films via newsletters and social media
- Following and engaging with our social media platforms
- Encouraging your members to watch the films, host a watch party through your organization or inform your community they can plan a watch party themselves

This media toolkit will provide promotional language and materials for each of the films, including synopses, trailers, and graphics.

	INDE
The Films	
Visual Assets	
Newsletter Copy	
Suggested social media post	

THE FILMS

Ang Dalawang Mrs Reyes (LGBTQIA, Romantic Comedy, 2018)

Lianne Reyes (Judy Ann Santos) and Cindy Reyes (Angelica Panganiban) are devoted wives to Gary Reyes (Joross Gamboa) and Felix Reyes (JC de Vera). Bearing the same name yet not related to each other, Lianne and Cindy, Ang Dalawang Mrs. Reyes (or, the two Mrs. Reyes), combine forces to seek revenge on their cheating husbands. They vow to get even and claim the happy ending they think they deserve. Directed by Jun Robles Lana.

Trailer: https://bit.ly/33j8Y60

Watch on <u>Amazon</u>
Watch on <u>itunes</u>

Watch the trailers and pick your films here: https://bit.ly/3AoZi6n
Follow us on Facebook: https://www.facebook.com/TFCUSOfficial



Hello Stranger The Movie (LGBTQ Romance, 2021) Six months after Xavier's (Tony Labrusca) grand gesture of love for Mico (JC Alcantara), the two cross paths again at a writing camp and act as if nothing has happened. Xavier and Mico strive to find the courage to get their second chance to keep themselves from going back to being strangers.

Directed by Dwein Baltazar.

Trailer: https://bit.ly/3f0gdCn

Watch on <u>Amazon</u>
Watch on <u>itunes</u>

VISUAL ASSETS

We encourage you to use visuals to promote these films together or individually. Feel free to use the assets folder to select images and graphics that work best for your audience.

Graphics Here



Please edit to your needs

SUBJECT: Watch the Best of LGBTQIA Filipino Film Streaming Now SUBJECT: Support Filipino LGBTQIA Filmmakers streaming now

Hi,

We have some great news!

It's time to add two new queer films to your watchlist!

All the rage in the Philippines, now available to stream in the United States, this double feature of star-studded ensembles will make you laugh and cry, and bring the best of Philippines LGBTQIA cinema straight home to your living room.

Ang Dalawang Mrs Reyes, directed by Jun Robles Lana, has been hailed by critics as "fresh, exciting, hilarious, and humane at the same time," and has received dozens of awards in the Philippines, including

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best comedy actress of the year for its two female leads, and best picture by the FAMAS awards and PMPC Star Awards.

Hello Stranger, The Movie, directed by Dwein Baltar, received the "Most Promising Talent Award" at its festival premiere, and critics say "explores loneliness and fear, and centers itself on the opposed values of courage and connection."

See for yourself what all the buzz is about, and support the LGBTQIA cinema of the Philippines.

Watch the trailers and pick your films here: https://bit.ly/3AoZi6n

Follow the films and add comments on Facebook: https://www.facebook.com/TFCUSOfficial

SUGGESTED SOCIAL MEDIA POSTS

Hello Stranger; The Movie

The heart wants what the heart wants. But does Xavier want Mico as much as Mico wants him back? Stream "Hello Stranger The Movie" an honest look at a teen #LGBTQLove (and try not to text your ex!)

Amazon: https://amzn.to/3q6Fp0e
Apple TV: https://apple.co/34wLjQ1

Ang Dalawang Mrs Reyes

Two devoted wives realize their husbands are cheating on them...with each other. So instead of love, they set their sights on #Revenge. While they may struggle to accept that their marriages are over, can they learn to accept that #LovelsLove? This Rom-Com Now Streaming "Ang Dalawang Mrs Reyes"!

Amazon: https://amzn.to/3JV9ckC
Apple tv: https://apple.co/3n7CC54

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